



Clemson Baja SAE

2025-2026 Sponsorship Packet

Letter from our President

Dear Friend,

On behalf of the Clemson Baja SAE organization at Clemson University, I am reaching out to you for support during our 2025-2026 design cycle and beyond.

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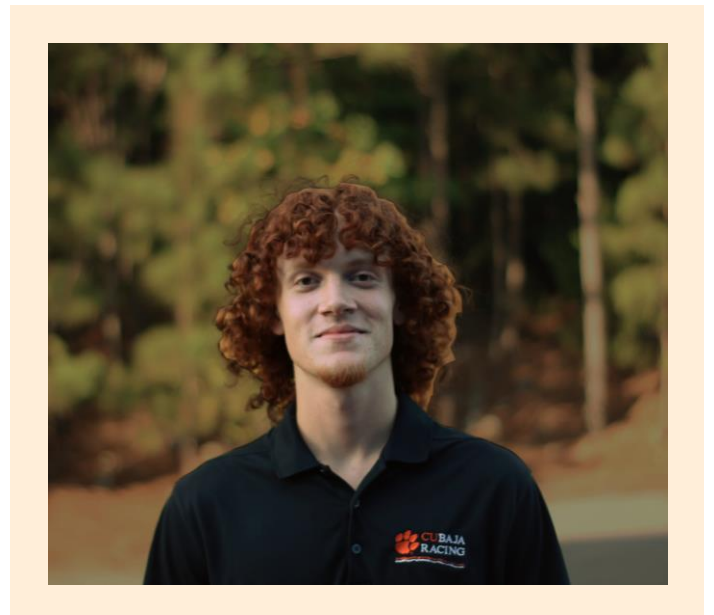
Go Tigers!

Tyler Odgers

President | Clemson Baja SAE

B.S. Mechanical Engineering | May 2027

Todgers@clemson.edu | (...)---.....



Clemson Baja SAE

Founded in 1978, Clemson Baja SAE is an undergraduate, student-run engineering organization that designs, builds, and competes with custom-manufactured off-road vehicles in the Baja SAE Collegiate Design Series.

Clemson Baja SAE is built by innovation and teamwork as our members collaborate to create a high performance, off-roading vehicle. We have represented the university for the last 60 years on an international stage, extending a tradition of creativity and engineering excellence. As we continue to grow, we are committed to strengthening our team culture, passing down knowledge, and expanding our presence within the Clemson community and engineering world. Through the design, fabrication, and testing process, members gain hands on experience in mechanical design, manufacturing, and project management while applying classroom knowledge to real world challenges.

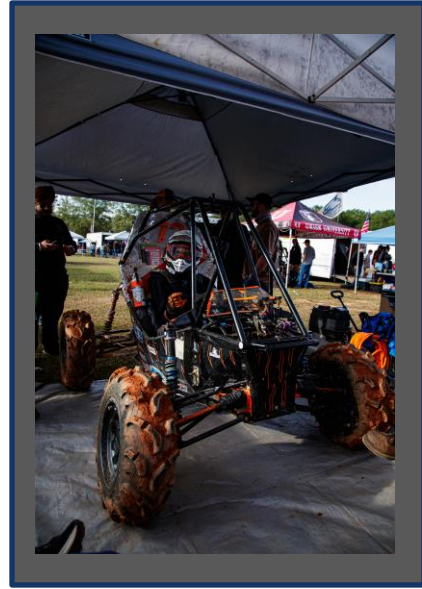
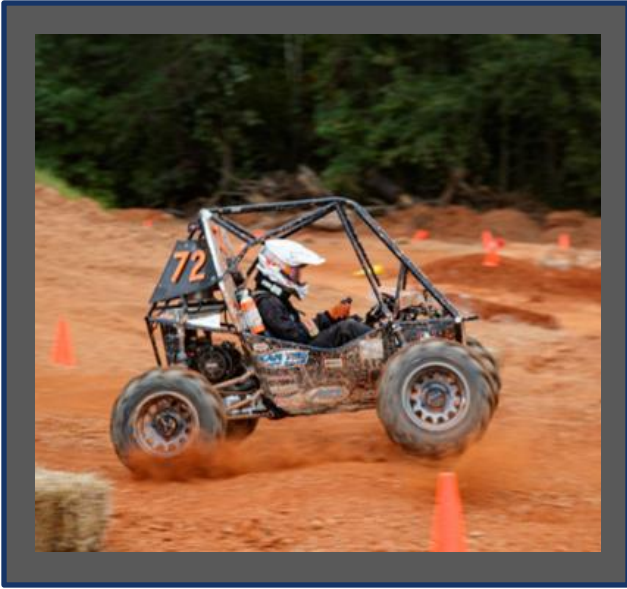
History

After a brief period of inactivity due to the COVID-19 Pandemic, the club returned in 2023 by a small group of eight dedicated students and has since grown to over 30 members at Clemson University. In the past, we competed in Williamsport, VA (92/110) and Baja SAE Maryland (85/98) In our most recent competition season, the team earned a 34th place overall finish out of 65 at SAE Carolina, marking a major step in our ongoing growth and return to Baja excellence.



Our Vehicle

The Clemson Baja SAE buggy is a student built, single seat off road vehicle designed for traversal in rough terrain like mud, large rocks, and steep hills. We design and manufacture our frame, suspension, steering, brakes, and gearbox in house. The car uses a four cycle Kohler CH440 engine with a restrictor plate, required for all teams to keep focus on design, durability, and performance rather than raw power.



Competition

Competition tests our design through ups and downs, literally. Our car faces giant hills, boulders blocking our path, 2-foot deep divots, and 3-foot drops when we race for four straight hours. During this, the car is likely to break, forcing the team to make split-second decisions to repair in order to bring their car back into the race.

We race in 2-3 competitions each year. These competitions allow us to network with many different companies to pursue internships, Co-ops, and industry connections.



Why We Need Sponsors

Our main goal is to bridge our members directly with industry. Corporate sponsorships allow us to create opportunities for our members as well as fund necessary materials, equipment, manufacturing costs, and club operations such as travel and lodge for competitions.

It costs us roughly \$25,000 to build and maintain a vehicle. Registration for each competition is \$2000 per team and \$40 for each individual member. For a team of 8 people, lodging is \$3000 and gasoline costs as high as \$3000. It is not fair to only bring 8 members of our team when we all put in double-digit hours on the car. We would like to bring more members to competitions, and we can achieve that with your help and monetary contributions. Any little bit helps!

What We can Offer You

Sponsors and outside donors make up majority of our club's funding. We want to honor your commitment to our success and create a mutually beneficial relationship. We would like to advertise for your company through social media posts on Instagram, Facebook, and LinkedIn, in addition to a sticker on the car and a spot on our banner to display at competitions. We are a 501(c)3 organization, which means all personal donations will be matched by your company and are tax deductible.



We Need Your Support

A large portion of Clemson Baja SAE's budget comes from corporate supporters and individual donors. Your support of materials or monetary contributions allow for our engineers to have the best possible hands-on experience for their growth and learning while at the club.

If you would like to learn more about our design teams, we encourage you to visit x__x.com, as well as our Instagram (@clemsonbaja) and LinkedIn page for more information. If you are interested in making a donation to Clemson Baja SAE, please contact us or donate online at x__x.com/donate.

Our Commitment to You	Bronze \$100	Silver \$500	Gold \$1000	Platinum \$2500	Diamond \$5000
Logo on Vehicle	Small	Medium	Large	XLarge	XXLarge
Newsletter Recognition		✓	✓	✓	✓
Website and Social Media Recognition	1 Social Media Post	2 Social Media Posts	3 Social Media Posts	✓	✓
General Meeting Presentation*				✓	✓
Our car at your event*					✓

Title Sponsor

\$15,000

In addition to the benefits available above, we encourage you to let us know how you would like to be honored

- All donations (monetary or in-kind) are tax-deductible.
- We are a 501(c)(3) through the Clemson foundation
- All sponsors have access to a contact list of team members for potential co-op, intern, or full-time opportunities

Note: Material donations qualify for package benefits

* Vehicle display and in-person team presentation opportunities available within 80 miles of Clemson University or upon team approval.



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